

6 Reasons to Choose Intel vPro® Over the Competition



Get the most for your business by getting the most out of your PCs. With 17+ years of experience, Intel vPro® is the business computing foundation that makes PCs professional-grade. Make the right choice for your business. That means choosing Intel vPro®.

- 

1 Raising the bar on revolutionary business performance
By taking the innovative new architecture introduced in 12th Gen and improving upon it, 13th Gen Intel® Core™ processors push the limits of multitasking performance to deliver real-world business computing.
- 

2 Delivering better protections, right out of the box
Hardware-based security features help you stay ahead of continuously evolving threats such as ransomware, cryptojacking or software supply chain attacks.
- 

3 Empowering you and your team to do more
Support users and access devices from virtually anywhere, so you can maintain comprehensive control of your technology, with modern remote management.
- 

4 Lifecycle management made easier
Deploy, manage and retire devices with confidence, knowing PCs built on Intel vPro® let you manage your fleet throughout their lifecycle.
- 

5 Device choice and innovation leadership
Users can get the performance and form factors they need in an integrated solution with the broadest choice of designs and support for multiple operating systems.
- 

6 Built-in sustainability benefits for business
For over two decades, Intel has set aggressive greenhouse gas reduction goals and was named America's #1 Most Sustainable Company by Barron's in 2022.¹

Intel vPro® Enterprise PC versus Computing Alternatives

Decision Factor	Architecture Decision intel vPRO	Apple	ARM	AMD
✓ Dedicated products for business	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
✓ Supplier choice	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
✓ Proven platform over 17 years with >120 million units installed	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
✓ Largest ecosystem of business software, solutions and services	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
✓ The benefits of openness with full stack protections	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- ✓ Only Intel vPro® checks all the boxes
- ✓ Intel vPro® is the right foundation to keep businesses running and workers productive
- ✓ Intel vPro® supports enterprise PC refresh cost effectively, on a predictable cadence
- ✓ Intel vPro® offers protections rooted at the hardware level so your business is better protected

Intel vPro® is the unrivaled foundation for real-world business computing²

How Mature Is Your PC Purchasing Strategy?

The process of buying and managing PCs has become more complex, as hybrid work requires high-performing PCs that have enhanced capability in security, manageability, and reliability. How is your organization navigating the transition to hybrid work? Take the Intel Performance and Stability Assessment to find out.



Take the self-assessment now



Ready to Learn More?

[Intel.com/vPro](https://www.intel.com/vPro)

[Intel.com/vPro Platform Support](https://www.intel.com/vPro/PlatformSupport)

[Intel Communities](#)



¹ "Barron's 100 Most Sustainable Companies," an article published by Barron's, February 2022, which ranks companies in the United States based on their commitment to sustainable practices. Read the [full article](#).

² As measured by each Intel vPro® platform's tailored combination of performance, security, manageability, and stability solutions designed, integrated, and fine-tuned for particular business needs. All Intel vPro versions feature an eligible high performing Intel® Core™ processors, supported operating system, Intel LAN and/or WLAN silicon, firmware enhancements, and other hardware and software necessary to deliver the manageability use cases, security features, system performance and stability that define the platforms. By validating business PCs against a rigorous specification defined for each product version, Intel vPro offers tangible advantages for any business user. See <https://intel.com/Performance-vPro> for details.

Intel technologies may require enabled hardware, software or service activation.

All versions of the Intel vPro® platform require an eligible Intel® Core™ processor, a supported operating system, Intel LAN and/or WLAN silicon, firmware enhancements, and other hardware and software necessary to deliver the manageability use cases, security features, system performance, and stability that define the platform. See www.intel.com/PerformanceIndex/vPro for details.

No product or component can be absolutely secure. Learn more at www.intel.com/PerformanceIndex (Security & Manageability).

Your costs and results may vary.

Intel is committed to the continued development of its renewable, sustainable, and green networks, as we strive to prioritize greenhouse gas reduction. Refer to Intel Corporate Responsibility Report 2021-2022 or visit www.intel.com/2030goals for further information.

© Intel Corporation. Intel, the Intel logo, Intel vPro and other Intel marks are trademarks of Intel Corporation or its subsidiaries. Other names and brands may be claimed as the property of others.