When the pandemic hit in 2020, ITDMs adapted quickly, implementing hybrid work models seemingly overnight.

We did a survey¹ HP and Intel commissioned the

Hypothesis Group to conduct a survey of

2,970 ITDMs and their workers in the US, UK, France, and Japan.



Those surveyed spent at least one day, or

20% of the week,

working from their home office or other remote location.

hybrid work, but they're not thriving

Employees like

89% of workers

are somewhat or extremely happy

with hybrid work. However...

49% aren't thriving

and 29% have mixed feelings. Many

related issues that ITDMs can readily

indicate their struggles are due to tech-

address with their next PC refresh.



and their workers report that they deal with tech issues when working remotely.

75% of ITDMs



Intel[®] Wi-Fi 6E (Gig+)

Better Connections for Better Collaboration

inconsistent internet connection an issue ITDMs can correct with new PCs featuring the latest wired and wireless connectivity solutions, designed so your workforce can be seen and heard no matter where they are working. **Business-Class PCs and Processors to Power Productivity**

The most common tech challenge cited by hybrid workers is a slow or

- Intel® Wi-Fi Proximity Sensing
- **HP Presence**

Intel® Connectivity Performance Suite

- Intel® 5G Solution 5000
 - Thunderbolt[™] 4 ports
- HP Smart Sense

PCs are at the center of hybrid work, and refreshing to the latest PCs can help hybrid workers be more productive. HP business PCs, such as the Elite 800 G9 desktop and ZBook Fury laptop, feature the new Intel vPro® platform powered by 13th Gen Intel Core processors to deliver the future-ready performance hybrid workers need. The latest processors

Built for Business intel. vPRO HP ZBook Fury

intelligently route workloads to either Performance-cores or Efficient-

cores—whichever will perform tasks most efficiently.







especially personal devices—without interrupting work or causing downtime. Intel vPro® Enterprise for Windows OS addresses those challenges by enabling ITDMs to remotely discover, repair, and protect PCs.

Intel® Stable IT Platform Intel® Active Management Intel® Endpoint Management Technology (Intel® AMT) $\mathsf{Assistant}$ (Intel $^{ exttt{@}}$ EMA) Program (Intel® SIPP) Intel AMT enables IT to connect Intel EMA extends the capabilities To reduce hardware changes and remotely to PCs even when the PC of Intel AMT by helping provide a employee downtime, Intel vPro is off or the OS is down. The Alarm remote, cloud-based connection to Enterprise offers Intel SIPP, which Clock feature can wake PCs at PCs on the Intel vPro platform. includes an extensive validation

intel vpro

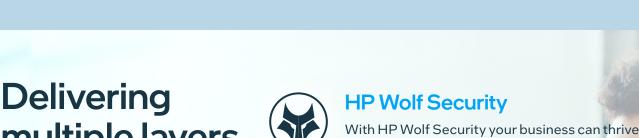
hybrid workers about the security risks of working from home!

ITDMs are twice as worried as

until the next generational release.3

program that aims for no hardware

changes for at least 15 months or



multiple layers of protection ITDMs report that security

security solutions to

address those concerns.

scheduled times to apply patches

without interrupting workers.2

is by far their top concern when buying technology to support hybrid workers. Both Intel and HP offer the latest in built-in

1. Security



Lost/stolen hardware: Remotely locate, lock, and wipe lost or stolen PCs. Protect sensitive or confidential data. Protect firmware without IT intervention.

matter where your workforce is.

Intel® Hardware Shield4 Intel Hardware Shield comes with Intel vPro systems to provide below-the-OS security from attacks on firmware

and hardware. The technology can lock down memory in

the BIOS to help prevent malware from compromising the OS, and it can help ensure that the OS boots securely.

everywhere—if your endpoints are secure. HP helps you protect, detect and recover from cyberattacks no

Threat containment: CPU-enforced malware

prevention stops phishing and ransomware attacks.





2. Stability



3. Durability



Powering the Future of Hybrid Work ITDMs that were forced to adopt the hybrid work model during the pandemic now

have the benefit of more time and more choices to help employees thrive wherever they work. The latest PCs, processors, and technologies from HP and Intel empower ITDMs to improve productivity and enhance collaboration for their hybrid employees, while also boosting employee satisfaction and retention.







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