



intel



ITDMs and the Future of Hybrid Work

When the pandemic hit in 2020, ITDMs adapted quickly, implementing hybrid work models seemingly overnight.

We did a survey¹

HP and Intel commissioned the Hypothesis Group to conduct a survey of

2,970 ITDMs and their workers

in the US, UK, France, and Japan.



Those surveyed spent at least one day, or

20% of the week,

working from their home office

or other remote location.

Employees like hybrid work, but they're not thriving



89% of workers

are somewhat or extremely happy with hybrid work. However...



49% aren't thriving

and 29% have mixed feelings. Many indicate their struggles are due to tech-related issues that ITDMs can readily address with their next PC refresh.



75% of ITDMs

and their workers report that they deal with tech issues when working remotely.

Top five technology challenges

1.

Slow/inconsistent internet connection

2.

Poor AV conferencing experience

3.

Missing, insufficient, or outdated tech (PC, printer, etc.)

4.

Difficult to connect to company network/VPN

5.

Issues with virtual meeting software

Better Connections for Better Collaboration

The most common tech challenge cited by hybrid workers is a slow or inconsistent internet connection—an issue ITDMs can correct with new PCs featuring the latest wired and wireless connectivity solutions, designed so your workforce can be seen and heard no matter where they are working.

- Intel® Wi-Fi 6E (Gig+)
- Intel® Connectivity Performance Suite
- Intel® Wi-Fi Proximity Sensing
- HP Presence
- Intel® 5G Solution 5000
- Thunderbolt™ 4 ports
- HP Smart Sense

Business-Class PCs and Processors to Power Productivity

PCs are at the center of hybrid work, and refreshing to the latest PCs can help hybrid workers be more productive. HP business PCs, such as the Elite 800 G9 desktop and ZBook Fury laptop, feature the new Intel vPro® platform powered by 13th Gen Intel Core processors to deliver the future-ready performance hybrid workers need. The latest processors intelligently route workloads to either Performance-cores or Efficient-cores—whichever will perform tasks most efficiently.



Built for Business



HP ZBook Fury



HP Elite 800 G9

Solutions to Speed and Simplify IT Support

The vast majority of ITDMs and workers say they have suffered IT support challenges. ITDMs struggle to quickly set up, patch, and repair remote PCs—especially personal devices—without interrupting work or causing downtime.

Intel vPro® Enterprise for Windows OS addresses those challenges by enabling ITDMs to remotely discover, repair, and protect PCs.

Intel® Active Management Technology (Intel® AMT)

Intel AMT enables IT to connect remotely to PCs even when the PC is off or the OS is down. The Alarm Clock feature can wake PCs at scheduled times to apply patches without interrupting workers.²

Intel® Endpoint Management Assistant (Intel® EMA)

Intel EMA extends the capabilities of Intel AMT by helping provide a remote, cloud-based connection to PCs on the Intel vPro platform.

Intel® Stable IT Platform Program (Intel® SIPP)

To reduce hardware changes and employee downtime, Intel SIPP, which includes an extensive validation program that aims for no hardware changes for at least 15 months or until the next generational release.³

intel vPRO®



ITDMs are twice as worried as hybrid workers about the **security risks** of working from home.¹

Delivering multiple layers of protection



HP Wolf Security

With HP Wolf Security your business can thrive everywhere—if your endpoints are secure. HP helps you protect, detect and recover from cyberattacks no matter where your workforce is.

- Threat containment: CPU-enforced malware prevention stops phishing and ransomware attacks.
- Lost/stolen hardware: Remotely locate, lock, and wipe lost or stolen PCs.
- Protect sensitive or confidential data.
- Protect firmware without IT intervention.



Intel® Hardware Shield⁴

Intel Hardware Shield comes with Intel vPro systems to provide below-the-OS security from attacks on firmware and hardware. The technology can lock down memory in the BIOS to help prevent malware from compromising the OS, and it can help ensure that the OS boots securely.

ITDMs report that security is by far their top concern when buying technology to support hybrid workers. Both Intel and HP offer the latest in built-in security solutions to address those concerns.

ITDMs' top criteria for work-from-home technology purchases



1. Security



2. Stability



3. Durability



4. Performance

Powering the Future of Hybrid Work

ITDMs that were forced to adopt the hybrid work model during the pandemic now have the benefit of more time and more choices to help employees thrive—wherever they work. The latest PCs, processors, and technologies from HP and Intel empower ITDMs to improve productivity and enhance collaboration for their hybrid employees, while also boosting employee satisfaction and retention.

Learn more at intel.com/vPro



¹ Source: Hypothesis Group report (commissioned by HP and Intel) published January 2023 with analysis of results from survey of over 2,500 workers and ITDMs in US, UK, France, and Japan.
² Available on Intel vPro® Enterprise for Windows only.
³ Intel® Stable IT Platform Program (SIPP) also available on ChromeOS.
⁴ Available on Windows-based PCs built on Intel vPro. Learn more at intel.com/performance-vpro.
Source: Hypothesis Group report (commissioned by HP and Intel) published January 2023 with analysis of results from survey of over 2,500 workers and ITDMs in US, UK, France, and Japan.
Performance hybrid architecture combines two core microarchitectures, Performance-cores (P-cores) and Efficient-cores (E-cores), on a single processor die first introduced on 12th Gen Intel Core processors. Select 12th and 13th Gen Intel Core processors do not have performance hybrid architecture, only P-cores, and have same cache size as prior generation. Intel Core i3 N-series processors only have E-cores. See ark.intel.com for SKU details.
Built into the hardware, Intel® Thread Director is provided only in performance hybrid architecture configurations of 12th Gen or newer Intel® Core™ processors; OS enablement is required. Available features and functionality vary by OS.
Intel technologies may require enabled hardware, software or service activation. No product or component can be absolutely secure. Your costs and results may vary.
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